



Practice Assessment

Tips, Observations, Exemplars



1. Identifying Theme

Make sure to state the specific message being communicated. Most people did really well and received full marks on this. (Reading for Meaning/Listening to understand messages about identity)

ANSWER: The thesis of “Can We Talk?” is that all Canadians must recognize that treaties do not only belong to the indigenous community, but that treaties are living documents that must be collaborated on from discussions between all Canadians. All Canadians must perceive themselves as “treaty people”.

2. Rhetoric = Persuasion

You rocked this one!

Just make sure to do this with every quote:

1. State the rhetorical device
2. State the quote to show the device in action
3. Explain how this device creates a message in the reader's mind and how this message appeals to emotion (pathos), logic (logos), or credibility (ethos).

3. Mise En Scene

The more course content you include and the more specific you are, the more marks I can give you... ***SAMPLE ANSWERS:***

Music: A low humming is maintained in the background and then different sounds are layered on top of this humming sound, and this draws the reader in and impacts the atmosphere of the text. First, the humming and a few key notes are played with pauses in between, and this creates a calm, approachable atmosphere, which invites the audience to participate with the text in a non-confrontational way. Then, sounds are layered on top of the soundtrack with increased speed and intensity, which creates a sense of urgency. This can encourage the audience to appreciate the urgency in this message that all Canadians must collaborate as treaty people in learning about and understanding treaties as living documents that need to be recognized and maintained. This increased urgency could also communicate a positive excitement.

Camera Shots: The camera is angled directly at the actors in a close up shot so there is a direct gaze between the subject and audience. This encourages the audience to maintain an intimate relationship with the subject, which creates a non-confrontational, conversational atmosphere, which mimics the conversation that needs to happen between all Canadians.

Actors: The actors chosen are people who represent a variety of genders and ages in various clothes representing traditional and modern day clothing choices that represent the diversity that exists as part of Canadian identity. The actors' images also contradict the stereotypes that have existed regarding Mi'kmaq individuals living in Nova Scotia and stereotypes explored in the documentary "Reel Injun" and short video "I'm Not the Indian You Had in Mind".

Setting: The majority of the video is set outside and the background is blurred so the individual is the focal point. This has two purposes. First, it shows a neutral setting to prevent stereotypes regarding class or culture. It also stresses that we are talking about the shared land that Canadians all live on. This helps establish the target audience as all Canadians regardless of class and culture. The fact that the individuals are in focus stresses that it is the collaboration between people that should be the focus of the conversation, the collaboration that happened to create treaties and that must be revisited in order to honour treaties.

Text on the screen: the text on the screen is minimal: It exists as a man speaks in Mi'kmaq perhaps to translate but context is needed to confirm this fact. This could be important because in providing a translation, it shows an openness to communicate. Also, the treaty education Nova Scotia and contributor are listed in the end to give credibility to the text (ethos).

Target Audience: Include Support

Gender: there are both men and women, boys and girls shown in the video so this is applicable to all genders

Age: There are a variety of ages from upper elementary school age children to adults so this applies to all individuals old enough to be educated about treaties.

Economic Diversity: The neutral setting of the video (outside) and the clothing choices on the actors (representing various classes) prevent the audience from identifying one specific class, which makes the audience Canadians from all classes feel targeted.

Culture: all Canadians: “Inclusivity/Canada” “Because we are all treaty people!” reminds the audience that all Canadians are needed in this conversation.